

## DEPARTMENT OF SOCIAL SERVICES

744 P Street, Sacramento, CA 95814



April 18, 1980

ALL-COUNTY INFORMATION NOTICE I- 39-80

TO: ALL COUNTY WELFARE DIRECTORS

SUBJECT: CENTRALIZED DELIVERY SYSTEM APPOINTMENT OF ROBERT WHITTAKER

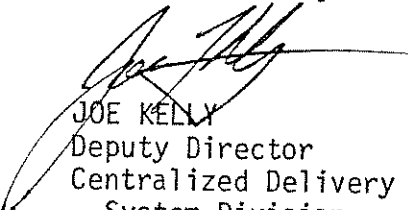
I am pleased to announce the appointment of Mr. Robert Whittaker to the position of External Affairs Manager for the SPAN Project. In this capacity, he will be responsible for ensuring that the design, development and implementation of the SPAN Project will include county perspective throughout all phases of the Project.

Bob has held various positions in several county welfare departments, including that of Director of Merced County Department of Human Resources. In addition, he has served as President of the California Welfare Directors Association. His most recent post has been that of Chief of the Social Services and Employment Services Division, San Diego County Department of Public Welfare with whom the State Department of Social Services has contracted with in order to obtain his services.

It is expected that Mr. Whittaker's background will contribute to ensuring that the SPAN Project receives the county operational expertise necessary to assure its successful implementation. Specifically, the External Affairs Manager role will include acting as an advocate on behalf of counties who must adjust to, implement and operate the SPAN system; assuring appropriate input to project staff relative to county program operations concerns; acting as a spokesperson for the project when interacting with county management and executive staff, and providing technical and analytical guidance to the project in identifying and solving problems which bridge both county and state systems.

County concerns can be addressed to Mr. Whittaker at Department of Social Services, 744 P Street, M.S. 14-51, Sacramento, CA 95814.

I am sure that you all join with me in wishing Bob success in his new assignment.

  
JOE KELLY  
Deputy Director  
Centralized Delivery  
System Division